

Growth areas of the Liverpool City Region –

Jobs for Tomorrow and associated Apprenticeship Frameworks



Greater Merseyside has identified 4 growth areas where there is the potential for economic growth and jobs locally over the next 20 years. The growth areas have been identified as; the **Visitor Economy**, the Liverpool Super Port, the Low Carbon Economy and the Knowledge Economy. This document suggests the potential Apprenticeship Frameworks which could be linked to each of the areas of growth. To find out more about each of the Apprenticeships visit www.apprenticeships.org.uk Here you can register, search and apply for available vacancies.

The Visitor Economy

Sector	Framework	Level		
		2	3	4
Arts Media and Publishing	Cultural and Heritage venue operations	✓	✓	
	Technical Theatre	✓		
	Costume and Wardrobe	✓	✓	
	Live events and promotions	✓	✓	
Leisure Travel and Tourism	Cabin Crewe	✓		
	Aviations Operations on the Ground	✓		
	Travel Services	✓	✓	
	Spectator Safety	✓	✓	
	Leisure Management		✓	
Business, Administration and Law	Customer Service	✓	✓	
	Marketing and Communications	✓	✓	
Engineering and Manufacturing Technologies	Passenger Carrying Vehicle: Bus & Coach	✓		
	Rail Services	✓		
	Aviation Operations on the ground	✓	✓	
Retail and Commercial Enterprise	Management	✓	✓	✓
	Facilities Management		✓	

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	Licensed Hospitality	✓		
	Customer Service	✓	✓	
	Hospitality & Catering	✓	✓	
	Retail	✓	✓	
	Cleaning and Environmental Services	✓		
Health Public Services and Care	Providing Security Services	✓		